



WORLD MARRIAGE DAY

Sponsored by Worldwide Marriage Encounter

SECOND SUNDAY IN FEBRUARY

World Marriage Day

Sample Letters for News / Press Releases

This is a **sample press release** which announces the success of your local celebration. It should be made up on the evening of WMD and hand carried or mailed the next day.

(Today's Date)

(Worldwide Marriage Encounter)

(Local Address, City, State, and Zip)

(Contact Person and Phone Number)

"For Immediate Release"

World Marriage Day Celebrated Locally

An abundance of activity marked the successful observation of this year's World Marriage Day locally.

One major event that occurred was (event). Highlight of this event was the honoring of a special couple identified as the Couple Married Longest in the area.

Mr. and Mrs. (name of couple), of (city), who have been married (number) years, had been selected as the longest married couple by way of nominations received last November. Some (number) nominations were received by the sponsoring organization, Worldwide Marriage Encounter.

Couples and families throughout the area helped to celebrate this year's World Marriage Day.

Some of the events these couples and families participated in were (name some).

World Marriage Day, held each year on the second Sunday in February, honors the lifelong commitment of husband and wife. World Marriage Day events provide the visible sign of support couples need to continue to make the daily decision to love one another.

Mission of WorldWide Marriage Encounter

Mission: WorldWide Marriage Encounter's mission of renewal in the Church and change in the world is to assist couples and priests to live fully intimate and responsible relationships by providing them with a Catholic "experience" and ongoing community support for such a lifestyle.

This is a **sample letter requesting interviews**.

(Today's Date)

(Worldwide Marriage Encounter)

(Local Address, City, State, and Zip)

(Contact Person and Phone Number)

Dear (personal name):

We are writing you in regard to (name of show). We believe we can provide an interview guest who can speak knowledgeably about a subject of great current interest.

We represent more than (number) families in the (area name) area who have experienced a Marriage Encounter weekend. As you may know, Worldwide Marriage Encounter, the world's largest pro-marriage organization is sponsoring "World Marriage Day" on February (date).

This current campaign is designed to honor the lifelong commitment of husband and wife.

To celebrate "World Marriage Day", the community in this area is planning a special event that will coincide with similar events across the country and the world. It is (Described event) being held on (date) at (location) from (time) to (time) (AM / PM).

We will call soon to see if we can schedule a time to talk and provide additional background on the special event, the issue, and World Marriage Day.

Sincerely,
(your name)

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These **Public Service Announcements (PSA's)** should be sent to all radio and television stations by mid-January to be aired during the week before WMD.

(Today's Date)

(Worldwide Marriage Encounter)

(Local Address, City, State, and Zip)

(Contact Person and Phone Number)

Dear (personal name):

Please run these short Public Service Announcements as a way to help support and honor the lifelong commitment of married couples in our community.

Thanks For Your Help

(Your Name)

PSA ANNOUNCEMENT FOR FEBRUARY (week before WMD)

THIS IS THE WEEK BEFORE WORLD MARRIAGE DAY, IN PREPARATION.

1. Have you hugged your spouse today?
2. Call your spouse right now and say "I Love You".
3. Take out your wedding pictures tonight and share a memory with family and friends.
4. Show the family movies tonight to celebrate a marriage well done.
5. Bring a gift tonight to your spouse.
6. Fix his or her favorite meal tonight.
7. Share your love for each other with your children tonight.
8. Ask your spouse for a date tonight.
9. Tell each other how much your marriage means to you.
10. Your marriage relationship is the most intimate relationship possible on earth. Be proud of it and the joys and sacrifices that have made it strong.
11. Reach out - not long distance - and touch your spouse.
12. Share your love story with your children tonight.

WELL KNOWN AND RESEARCHED FACTS:

1. A kiss from your spouse, when leaving the house, makes for a safe and more productive day.
2. Hug your spouse often. . . it helps to relieve stress.
3. Communicating the positive in your heart will increase the happiness in your life.
4. The world's most expressive four letter word is still "love".
5. Love wasn't put in you heart to stay. Love isn't love till you give it away!

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This **contest announcement** should be sent to all radio and television stations by mid-January to be aired during the week before WMD. Please use WMD press release stationery.

(Today's Date)

(Worldwide Marriage Encounter)

(Local Address, City, State, and Zip)

(Contact Person and Phone Number)

"For Immediate Release"

SEARCH ON FOR THE COUPLE MARRIED LONGEST IN THE AREA

The Worldwide Marriage Encounter community in (your area) is joining other Marriage Encounter groups around the country in searching for the Couple Married Longest in their areas.

The Couple Married Longest Search is being conducted in preparation for celebrating WORLD MARRIAGE DAY on Sunday, (date for WORLD MARRIAGE DAY).

WORLD MARRIAGE DAY is dedicated to honoring the lifelong commitment of husband and wife. The area's Couple Married Longest will be honored February (date).

If you have been married for over 60 years, or if you know of friends or relatives who have been, send their names, addresses, phone numbers and Wedding Date to: (Your name, address, and phone).

Entries must be postmarked by (contest date). Nominations will provide the visible sign of support couples need to continue to make the daily decision to love one another.

*The above press release is applicable for a local contest. If your community does not have a local contest, but wants to publicize the national contest, change the deadline date and name and address to that of the national coordinators for the couple married longest contest.

This is a sample press release **announcing the local winners**. It should be sent out the 2nd Week of January. Please use WMD press release stationery.

(Today's Date)

(Worldwide Marriage Encounter)

(Local Address, City, State, and Zip)

(Contact Person and Phone Number)

"For Immediate Release"

AREA'S COUPLE MARRIED LONGEST IDENTIFIED

Mr. and Mrs. (name of couple) of (city) were recently identified as the area's longest married couple.

The (last name of couple), who were married on (date) were found with the help of the local media during a two-week search. In all, (number) area couples were nominated.

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Nominations represented (number) years of married life. Each couple nominated had been married at least 60 years.

The search was held in conjunction with area observances of World Marriage Day which will be celebrated on Sunday, February (date).

The (last name of couple) attribute their long lasting marriage to (describe). They have (number) children, (number) grandchildren, and (number) great-grandchildren.

The Couple Married Longest Media search and World Marriage Day are sponsored by Worldwide Marriage Encounter which has (number) different faith expressions putting on weekends active in the area.

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